

Pier Vittorio Mannucci

Associate Professor



Knowledge Group: Leadership, Human Resources and Digital Technologies

Research Domains: Organizational Behavior

Teaching Domains:

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Biography

Pier Vittorio Mannucci is an Associate Professor at Università Bocconi. Previously he worked as Assistant Professor at the London Business School.

His research focuses on Creativity, innovation, networks, culture, careers with a particular attention on creativity at the individual and team level and uses different theoretical lenses and methodologies to show that everyone can be creative at work, and we can help people to achieve their creative potential. He is the author of numerous articles on his topics of interest. His works have been published in the Academy of Management Journal, Academy of Management Review, and in the Handbook of Research on Creativity and Innovation, among others.

He has a M.Sc. in Economics and Management for Arts, Culture, Media and Entertainment from Università Bocconi and a PhD in Management from HEC Paris.

Articles in Scholarly Journals

Disentangling audiences' reactions to creative content and creative packaging

ORAZI, D. C., P. V. MANNUCCI, "Disentangling audiences' reactions to creative content and creative packaging", Strategic Management Journal, 2024, vol. 45, no. 13, pp. 2763-2790

Social networks and novelty recognition: a review and research agenda

MANNUCCI, P. V., J. PERRY-SMITH, "Social networks and novelty recognition: a review and research agenda", Creativity and Innovation Management, 2024, vol. 26, no. 3, pp. 460-472

Joining disconnected others reduces social identity threat in women brokers

BRANDS, R. A., P. V. MANNUCCI, "Joining disconnected others reduces social identity threat in women brokers", Organizational Behavior and Human Decision Processes, 2024, vol. 185, pp. 104376

The impact of cultural tightness on the relationship between structural holes, tie strength, and creativity

FLIPO, C., P. V. MANNUCCI, K. YONG, "The impact of cultural tightness on the relationship between structural holes, tie strength, and creativity", Journal of International Business Studies, 2023, no. 54, pp. 332-343

Creatività in azienda tra falsi miti e buone pratiche manageriali

MANZONI, B., F. MAGNI, P. V. MANNUCCI, "Creatività in azienda tra falsi miti e buone pratiche manageriali", Economia & Management, 2022, no. 1, pp. 102-106

"Who are you going to call?" Network activation in creative idea generation and elaboration

MANNUCCI, P. V., J. E. PERRY-SMITH, "'Who are you going to call?' Network activation in creative idea generation and elaboration", Academy of Management Journal, 2022, vol. 65, no. 4, pp. 1192-1217

Embracing multicultural tensions: How team members' multicultural paradox mindsets foster team information elaboration and creativity

MANNUCCI, P. V., C. E. SHALLEY, "Embracing multicultural tensions: How team members' multicultural paradox mindsets foster team information elaboration and creativity", Organizational Behavior and Human Decision Processes, 2022, vol. 173, pp. 104191

Networks, Creativity, and Time: Staying Creative through Brokerage and Network Rejuvenation

SODA, G., P. V. MANNUCCI, R. S. BURT, "Networks, Creativity, and Time: Staying Creative through Brokerage and Network Rejuvenation", Academy of Management Journal, 2021, vol. 64, no. 4, pp. 1164-1190

Developing Improvisation Skills: The Influence of Individual Orientations

MANNUCCI, P. V., D. C. ORAZI, K. DE VALCK, "Developing Improvisation Skills: The Influence of Individual Orientations", Administrative Science Quarterly, 2021, vol. 66, no. 3, pp. 612-658

Fostering creativity across countries: The moderating effect of cultural bundles on creativity

YONG, K., P. V. MANNUCCI, M. W. LANDER, "Fostering creativity across countries: The moderating effect of cultural bundles on creativity", Organizational Behavior and Human Decision Processes, 2020, vol. 157, pp. 1-45

The Differential Impact of Knowledge Depth and Knowledge Breadth on Creativity over Individual Careers

MANNUCCI, P. V., K. YONG, "The Differential Impact of Knowledge Depth and Knowledge Breadth on Creativity over Individual Careers", Academy of Management Journal, 2018, vol. 61, no. 5, pp. 1741-1763

Drawing Snow White and Animating Buzz Lightyear: Technological Toolkit Characteristics and Creativity in Cross-Disciplinary Teams

MANNUCCI, P. V., "Drawing Snow White and Animating Buzz Lightyear: Technological Toolkit Characteristics and Creativity in Cross-Disciplinary Teams", Organization Science, 2017, vol. 28, no. 4, pp. 711-728

From Creativity to Innovation: The Social Network Drivers of the Four Phases of the Idea Journey

PERRY-SMITH, J. E., P. V. MANNUCCI, "From Creativity to Innovation: The Social Network Drivers of the Four Phases of the Idea Journey", Academy of Management Review, 2017, vol. 42, no. 1, pp. 53-79

Proceedings/Presentations

A Time for Carrots and a Time for Sticks: Examining the Effects of Incentive Framing on Creativity

SEZER, A., C. GUTIERREZ, P. V. MANNUCCI, "A Time for Carrots and a Time for Sticks: Examining the Effects of Incentive Framing on Creativity" in 82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

Creative packaging: Disentangling the impact of creative presentation and creative content

ORAZI, D. C., P. V. MANNUCCI, "Creative packaging: Disentangling the impact of creative presentation and creative content" in 82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

Practice-Oriented Books

Creatività in Azienda. Strategie e tecniche per produrre idee originali e utili

MANZONI, B., F. MAGNI, P. V. MANNUCCI - "Creatività in Azienda. Strategie e tecniche per produrre idee originali e utili" - 2021, Egea, Milano, Italy

Contribution to Chapters, Books or Research Monographs

Creativity over the career

MANNUCCI, P. V., "Creativity over the career" in Handbook of Research on Creativity and Innovation., Jing Zhou, Elizabeth D. Rouse (Eds.), Edward Elgar Publishing, pp. 245-266, 2021

The relational foundation of collaboration in a cultural and social hub. The case of Le Serre dei Giardini Margherita, Bologna

LEONE, L., A. SCAPOLAN, P. V. MANNUCCI, F. MONTANARI, "The relational foundation of collaboration in a cultural and social hub. The case of Le Serre dei Giardini Margherita, Bologna" in Collaborative Spaces at Work: Innovation, Creativity and Relations., Fabrizio Montanari, Elisa Mattarelli, Anna Chiara Scapolan (Eds.), Routledge, Taylor and Francis Group, chap. 1, 2020

From Ugly Duckling to Swan

PERRY-SMITH, J., P. V. MANNUCCI, "From Ugly Duckling to Swan" in Social Networks at Work., Daniel J. Brass, Stephen P. Borgatti, Daniel J. Brass, Stephen P. Borgatti (Eds.), Routledge, pp. 178-199, 2019

Social Networks, Creativity, and Entrepreneurship

PERRY-SMITH, J., P. V. MANNUCCI, "Social Networks, Creativity, and Entrepreneurship" in The Oxford Handbook of Creativity, Innovation, and Entrepreneurship., Christina Shalley, Michael A. Hitt, Jing Zhou (Eds.), Oxford University Press, chap. 12, pp. 205-224, 2015

Other

Improvisation Takes Practice

MANNUCCI, P. V., D. C. ORAZI, K. DE VALCK, "Improvisation Takes Practice", Harvard Business Review, 11 March 2021

Cases in International Case Collections

Glass Hostaria: Restaurant Innovation at the Heart of Trastevere

SALVEMINI, S., G. CINQUE, P. V. MANNUCCI - "Glass Hostaria: Restaurant Innovation at the Heart of Trastevere" - 2014, The Case Centre, Great Britain